



WHAT WE DO. AND HOW MUCH IT COSTS

The brightest talent. The best universities. The strongest support.

The world's leading authority
in academic and athletic scholarships since 2001.



WORLD LEADER IN STUDYING IN THE USA

The world's getting smaller - It's never been easier to communicate or travel, and more and more businesses are operating in a global marketplace. It's no wonder so many students are choosing to expand their learning abroad. Over 4.6 million in fact, rising to an estimated 6 million by 2020.

US degrees offer fantastic opportunities in some of the world's best universities and colleges. It's a life-changing experience, but finding the perfect place to spend the next three or four years isn't always straightforward. The right course, the right culture, the cost, the admin...they all have to be considered.

FirstPoint USA take care of everything.

We will manage the entire process for you. Helping you select universities, write your application and arrange the practical details of living in a new country. Taking away the hassle that so often causes students to stay put.

We've been supporting students' overseas journeys for more than 18 years. And many of our team are ex-academic and sports students who have gone through the process themselves. So far, we've helped over 8,000 students – placing them in over 2,900 US universities and colleges. And we've helped many find funding through full and partial scholarships worth over \$200 million in total.



OUR MISSION

WE ARE HERE TO HELP TALENTED YOUNG
MEN AND WOMEN BE ALL THAT THEY CAN BE.

WE ARE THE WORLD LEADER IN PROVIDING LIFE-CHANGING
OPPORTUNITIES THROUGH US COLLEGIATE PLACEMENT AND
SCHOLARSHIPS. REALISING FRESH POTENTIAL IN A SAFE,
SECURE ENVIRONMENT.

PROTECTING STUDENTS' WELFARE
AND EMPOWERING THEIR FUTURES.





1. Recruitment

Identify talented academic and athlete students for our partners.



2. Administration

Help the student and athlete put together applications and supporting documentation.



3. Match-making

Match colleges and universities based on the students academic, sporting, financial and cultural requirements.

18

MONTHS

Can be done quicker, but we like to allow enough time to find the perfect match.

A SIMPLE GUIDE TO WHAT WE DO.



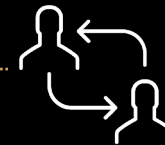
6. Pastoral

Care and guidance is available for a typical 4 year sponsorship.



5. Assistance

Support with SAT and ACT tests and guide the student and their family through the process.



4. Broker the deal

Work with our collegiate partner to broker the right deal for the student.



WHAT OUR FEES COVER

Hands-on management by the most recognised and accredited US student recruitment agency.

FirstPoint charge a one-off fee of £3,500 for families who need hands-on management and pastoral support of the academic placement or sport scholarship process. This fee can be reduced to £2,850 for sport scholarship students who already have appropriate game footage for their 'video portfolio'. For clients that live outside of the United Kingdom or Ireland, our international fee is £6,500. Please note that the provision of game footage for international team sport applicants is NOT included in this price, but can be sourced additionally if required*.

Description	Service
Academic evaluation & conversion report	✓
GPA analysis & calculation	✓
Pre-qualification of athletic eligibility (Sport specific)	✓
NCAA, NAIA, NJCAA & AIRC compliance solutions	✓
University placement & planning	✓
Team sport video portfolio filming (Not included in international fee)*	✓
Marketing & promotion	✓
Student Visa assistance	✓
Showcase participation	✓
Scholarship handbook	✓
SAT test prep & guidance	✓
Academic scholarship and funding search	✓
Post-graduate study assistance	✓
Four (4) years of pastoral care & support	✓



HOW DO I GET TO THE USA ON A PLACEMENT OR SCHOLARSHIP?

There are always options.



1. Do it yourself

That's how our CEO Andrew Kean did it in 2001. You can contact US universities directly and start the process without support.



2. Use an agency such as FirstPoint USA

Consider using an expert such as FirstPoint USA to manage the entire process for you.



COMING
SOON
Free online
student portal

3. Create an online profile

Sign-up through our FREE online portal which is accessible to our 60,000+ US coaches and 2,900 US collegiate partners.



INTERESTED?

Why not give us a call on 020 3507 1632.

